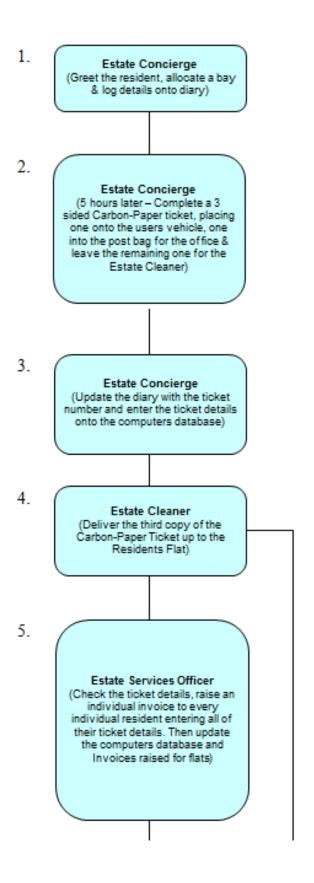
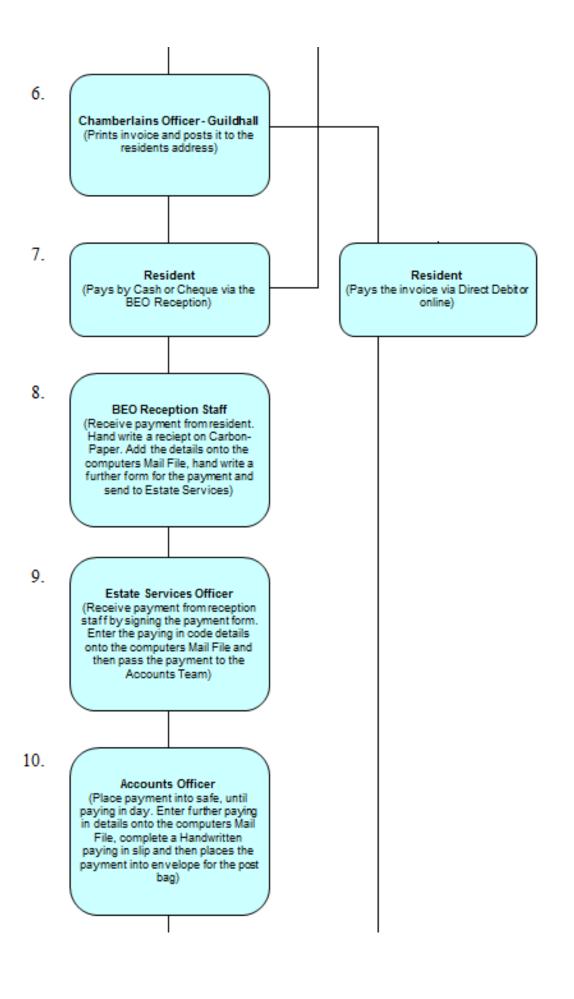
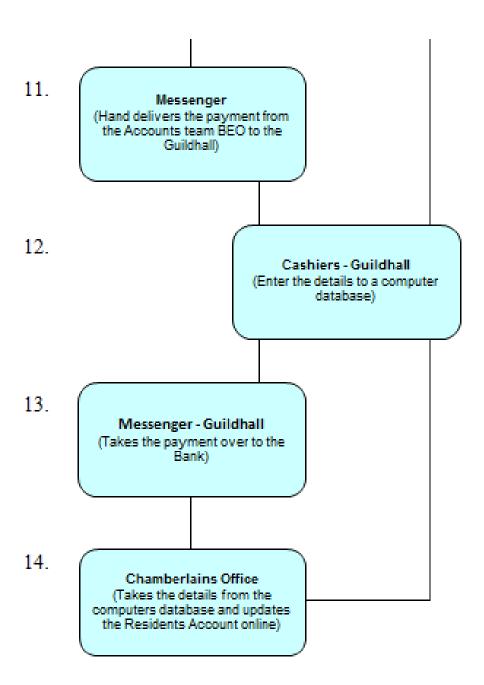
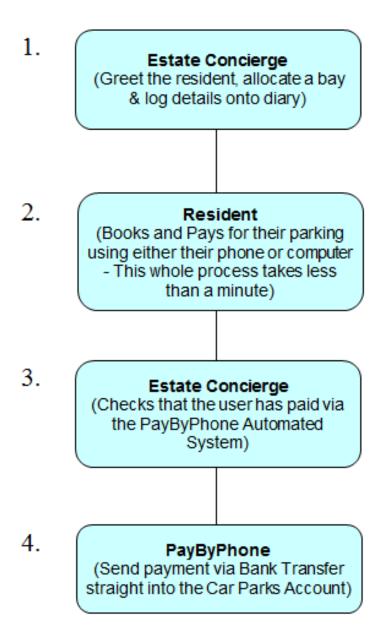
Procedure for the Carbon-Paper temporary car parking system Length of procedure Start to Finish – 6 Days to 3 Months (Standard – 6 Weeks)







Procedure for the PayByPhone temporary car parking system. Length of procedure Start to Finish – 1 Day (Less than 1 minute)



The following survey regarding PayByPhone's Automated Payment System was sent to all residents in June 2014, with 203 responses received:-

- 1. Are you aware of the new PayByPhone system for temporary car parking in all Barbican Estate car parks?
 - a. Yes 74.63%
 - b. No 25.37%
- 2. PayByPhone payments offer a discount on the normal temporary parking charges. Do you know what discount is given?
 - a. 50p per day 4.98%
 - b. £1 per day 32.84%
 - c. Do not know 62.19%
- 3. Have you ever used PayByPhone at the Barbican (for yourself or your visitors)?
 - a. Yes 33.50%
 - b. No 57.64%
 - c. Not yet, but I intend to 9.85%
- 4. How satisfied were you with your experience of using this service?
 - a. Highly satisfied 29.41%
 - b. Moderately satisfied 41.18%
 - c. Neither satisfied nor dissatisfied 7.35%
 - d. Moderately dissatisfied 17.65%
 - e. Highly dissatisfied 4.41%

5. Please tell us what was unsatisfactory? Selected comments reflecting the majority of opinions:-

- not easy to find website and log in to pay
- I don't know it was used by my visitors and they seemed quite happy with it
- unless you use this frequently it is a problem remembering what you need to do, it was easier to ask the caretaker
- Not clear how to get the free 5 hours before payment should start
- I received an invoice for the parking although I had already paid by phone. Central services resolved the problem.
- In order to get your free 5 hours and your paid 24 hours you have to remember to wait 5 hours before calling up.
- How to get your 5 free hours in each 24 hours is not clear
- Not sure when to book in, before, during or after visit. If you are not sure if your visitor will stay longer than 5 hours that is free what should you do?

6. How likely are you to use the PayByPhone service in future?

a. Very Likely - 24.24%

b. Likely - 19.19%

c. Unsure - 29.29%

d. Unlikely - 10.10%

e. Very unlikely - 17.17%

The following survey was sent to all 40 Concierge Staff regarding PayByPhone's Automated Payment System in June 2014:-

- 1. Do you think PayByPhone has been successful since its launch??
 - a. Yes 100%
 - b. No 0%
- 2. What is the general feedback from the residents to yourselves about PayByPhone?
 - a. Positive Feedback 96.67%
 - b. Negative Feedback 3.33%
- 3. How have you found using PayByPhone?
 - a. Easy 68.75%
 - b. Okay 28.13%
 - c. Hard 3.13%
- 4. Do you need help with using the system?
 - a. Yes 3.03%
 - b. No 96.97%
- 5. Are there any incentives we could do to encourage residents to use PayByPhone? Selected comments reflecting the majority of opinions:
 - o Keep advertising it to all flats, and explaining how to use it.
 - o 3 days for the price of two, would start them off
 - o I think we remind the resident's again and put posters in the lifts.

- o Maybe if they book for 5 days in one they get 1 free
- Keep it at least £1 pound cheaper to use than other payment methods
- o Double the cost of a TCP
- Only price will encourage the residents to use it.
- o First Week free for new users

6. Should it replace the paper tickets?

a. Fully - 55.88%

b. Partly - 32.35%

c. Not at all - 11.76%